

## Executive Overview

- Headquartered in Washington, D.C.
- Serves all industries, including healthcare, education, hospitality, technology, retail, non-profit, government, and others; highly experienced selling/supporting E-Rate contracts to educational institutions
- Extensive regional network and engineering expertise and ability to provide customized network design

## Product & Service Offerings

- VoIP and Unified Communications
- Cloud-based voice service is available a la carte or in bundles that include HD-grade phones, QoS, voice transport connection, switches, and professional installation and setup\ IP PRI/SIP replacement
- Remote office, mobility solutions, call centers, conferencing, call recording available
- Transport services
- Multisite Ethernet networks and any-to-any connectivity
- Internet access (primary DIA and backup Internet service)

## Key Features & Differentiators

- **Single Source Provider** – Allied provides a full suite of voice and data services direct to the building whenever possible.
- **Agile** – They will work with your client needs. They installed a circuit in NYC in 2 weeks; in DC they are able to install same day in some cases. They are a carrier-agnostic, U.S. based provider and unconstrained by legacy equipment, network or last mile options.
- **We Do Not Have a "Box"** – Unlike most telecoms, they do not work inside a box, nor do they follow other telecoms who occasionally attempt to go outside the box with great pain... At Allied, they welcome diverse needs and will seriously consider any opportunity you present to them, no matter the complexity.
- **Dedicated Partner and Client Resources** - Dedicated Channel Managers and a partner support team committed to assisting partners with all phases of pre, post, and ongoing sales. On-site and remote training for partner and client training on cloud-based voice services. 24x7 Network Operations Center with live, quickly mobilized technical support.

## Top Industries Served

- Government
- Energy
- Construction

## Ideal Customer Profile

- Small to enterprise businesses, including campus environment or multi-site organizations
- Clients requiring a highly resilient network for efficient and effective communications
- Situations requiring partner engagement and support

## Qualifying & Technical Questions

- How critical are communications to your business model?
- Is resiliency, network diversity, and/or disaster avoidance a consideration?
- How productive are your employees and what are areas of improvement?
- What business changes are you enacting over the next 12-18 months that may affect how you operate?