## Executive Overview

Assured Data Protection is a global data backup, disaster, and cyber recovery managed service provider. As Rubrik's largest and most established MSP, they are the Rubrik Global Cloud and also provide scalable solutions for SaaS and cloud-based applications such as M365 and Salesforce. They operationalize Rubrik's Zero Trust Security Solutions, delivering data security and protection to customers of any size, in over 70 countries worldwide. With headquarters in the US and UK, their dedicated team provides 24/7/365 support worldwide to ensure customers can protect, detect and recover critical data and operations with minimum downtime. Assured's managed service solutions are built on Rubrik's Cloud Data Management Platform alongside threat detection and response. Their ProtectView management platform provides a single view into the entire backup environment ensuring resiliency against data loss, natural disasters, and cyberattacks.

## Product & Service Offerings

SERVICES SOLD

• Managed Backup as a Service (BaaS)*

• Rubrik second site replication*

• Disaster Recovery as a Service (DRaaS)*

• Cyber Recovery / Clean Room as a Service (CRaaS)*

*available for new or existing Rubrik customers*

• Disaster Recovery for Nutanix (NuDRaaS)

• Rubrik SaaS

• M365 Protection

• Microsoft Dynamix Backup

• Salesforce.com Backup (SFDC)

• Hyperscale Cloud Backup (Azure – Available to procure through Marketplace leveraging MACC agreements, AWS, GCP)

• Archive Solutions

## Sales Engineer Take On Best Fit

Award winning global Rubrik DRaaS and BaaS MSP. This includes Rubrik SaaS and M365 protection. They are the largest and most established Rubrick MSP. They offer some additional solutions around Salesforce backup and hyperscale back up.

They also have proprietary technology that supports better monitoring and management with the goal of none of their customers having to pay ransomware.

Immutable backups using Rubrik. They will work with all size companies as long as they have over 2TB of data to protect. -Rick Mischka, Cybersecurity FSE

## Key Features & Differentiators

• Proprietary ProtectView technology enables customers to manage, monitor, and report on the entire Rubrik estate

• Object storage options available including cloud based solutions with geolocations, physical devices within Assured environment, and air gap solutions

• Operationalize Rubrik and deploy the solution on customer premises

• OpEx and Hybrid (already own Rubrik) models for more flexible pay per use options

• Access to a 24/7 global support 365 days a year

• Rubrik on-premises with offsite replication and long term archive to Assured-hosted object storage

• Enterprise-grade DRaaS at a fraction of the cost of traditional DR solutions

• Secure virtual desktop access to DR environments to keep operations up and running in the event of a disaster

• Public Cloud Backup – Azure / AWS / GCP backed up to Rubrik in their own secure data centers

• All-inclusive consumption pricing based on use

• Certifications and Attestations (SSAE 16 Type II, ISO 27001, Cloud Security Alliance STAR Registry). They hold ISO 9000-1, 27000-1, and CJIS (State of Colorado). Their Equinix DC facility is SOC I/SOC II certified

• Compliance Standards (PCI, FERPA, HIPAA, etc.) They provide the underlying infrastructure to help customers meet their PCI, HIPAA, compliance needs

## Top Industries Served

- Manufacturing
- Healthcare
- Education
- Retail & Consumer Products / eCommerce

## Ideal Customer Profile

• Organizations who want to embrace the economic benefits and agility of cloud and virtual IT.

• Businesses looking to combine centralized backup, recovery, replication, and archive into a single fabric, to save money and resources while delivering improved functionality.

• Companies with over 2TB up to multiple PB'S of data who are looking to outsource BU and DR -or need help with monitoring/reporting their Rubrik environment.