POWER BRIEF for metronet



Executive Overview

- Headquarters: Evansville, Indiana
- Metronet and its affiliates have grown to serve and construct networks in more than 250 communities across Indiana, Illinois, Iowa, Kentucky, Michigan, Minnesota, Ohio, Florida, North Carolina, Virginia, Texas, Wisconsin, Missouri, Colorado, New Mexico, and Louisiana.
- > 99% customer retention rate
- 40,000+ route mile network spanning underserved markets in 16 States
- 110,000+ Immediately serviceable commercial addresses
- 162,000+ near net addresses

Product & Service Offerings

- Dedicated Internet Access 99.999% SLA (Branded Business Fiber Elite)
- Broadband Fiber 100% Symmetrical speeds at aggressive price points
- Two flavors Business Fiber Standard (no SLA) and Business Fiber Premium which Includes a 99.99% SLA
- Data Connectivity Ethernet, Wavelengths, Dark Fiber
- Voice Services Analog POTS lines, SIP, PRI and HPBX services

Key Features & Differentiators

- Best in class modern, purpose built network design that provides future proof solutions
- Extremely responsive quoting and overall communication
- 100% Fiber to the Premise with secure and consistent connections with no data caps
- Flexible connectivity options up to 100 Gbps
- Three tiers of 100% symmetrical Business Fiber Internet Services to fit all budgets and needs
- Easy to design, contract and order services
- 24x7x365 Dedicated Business Support from a 100% US Based Workforce Dedicated partner service delivery team with expert project management

Top Industries Served

• Other

Ideal Customer Profile

- Businesses looking for data and/ or voice connectivity in the 250+ communities across Indiana, Illinois, Iowa, Kentucky, Michigan, Minnesota, Ohio, Florida, North Carolina, Virginia, Texas, Wisconsin, Missouri, Colorado, New Mexico, and Louisiana served by our dense fiber network.
- Businesses in need of enhanced upload capabilities that cable modems and DSL services can't provide



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- Businesses in need of primary or secondary connections: Internet, Ethernet, Wavelengths
- Enterprise level customers that desire a stringent 99.999% SLA
- With three distinct tiers of internet connectivity the Metronet network has a solution for every market segment and vertical from small business customer to Fortune 500 organizations
- Businesses fed up with the poor support provided by incumbent internet service providers in the market

Qualifying & Technical Questions

CXPONENT

- 1. What are you pain points with your current internet provider?
- 2. Do you anticipate any future cloud projects on the horizon?
- 3. Do you feel like you get adequate support from your current internet service provider
- 4. Do you notice your network connectivity slowing down at certain times of the day?