



# **Executive Overview**

- Founded in 2017
- Platform built on AWS—over 50+ AWS Services
- Native integrations with major CCaaS platforms
- · Global customers within enterprise and public sector

### **Product & Service Offerings**

- Conversation Analytics
- Speech & Text Analytics
- Quality Monitoring
- Workforce Management
- Real Time Agent Assist
- Playbook Builder тм

#### Sales Engineer Take On Best Fit

SuccessKPI's insight and action platform for contact centers leverages AI to provide real-time insights and automated actions. The platform integrates with both Premise Based Contact Centers and modern CCaaS Platforms, empowering agents, supervisors, and leaders with speech and text analytics, real-time agent assist, quality monitoring, and workforce management. Their patented Playbook Builder enhances flexibility and robustness, while ensuring 100% uptime and compliance with industry standards like SOCII, HIPAA, and PCI. I personally appreciate their capability to reproduce nearly any legacy contact center report that a business deems critical.

- Dave Watson, Avant Field Sales Engineer

#### **Key Features & Differentiators**

Immediate Time to Value

• Five products in one application with instant activation in minutes enabled by pure SaaS

AI Built for Business Users





• Speech analytics, text analytics, call scoring, sentiment analysis, and NL understanding made easy

360 View of Conversations

· Gain insight by blending metrics from real time and historical sources across platforms

Scalable, Secure Serverless SaaS

• Government and enterprise grade security, performance and data management

# **Top Industries Served**

- Financial Services
- Healthcare
- Government
- Retail & Consumer Products / eCommerce

#### **Ideal Customer Profile**

- In the process of migrating from on-prem to CCaaS
- · Identified need for optimization of existing CCaaS or integration of 3rd pty data
- Multiple sources of data within disparate systems

# **Qualifying & Technical Questions**

- 1. What type of Contact Center do you operate?
- 2. What type of data and transactions are completed within the Contact Center?
- 3. Tell me about your employee experience?
- 4. How do your supervisors help support and monitor their employees?
- 5. Tell me about what information your agents or supervisors receive in real-time?