



Executive Overview

- Headquartered in San Francisco, CA
- Founded in 2011
- 1,400+ customers, 30,000+ users in 50+ countries
- Fastest growing cloud-based contact center
- Backed by Salesforce Ventures
- Innovation through heavy investment in R&D
- Visionary in 2017 Gartner CCaaS Magic Quadrant
- 900+ employees

Product & Service Offerings

Talkdesk Platform

- Voice
- Outbound Dialer
- Intelligent Routing
- Reporting & Analytics
- Workforce Management
- Voice Analytics
- Quality Management
- Omni-Channel
- Agent Productivity
- Integrations
- APIs & SDK

Talkdesk Integrations

- Talkdesk for Salesforce
- Talkdesk for Slack
- Talkdesk for Zendesk

Sales Engineer Take On Best Fit

Talkdesk's AI-powered CCaaS platform transforms customer service by automating every step of the customer journey, eliminating frustrating IVR menus, and empowering agents to deliver

POWER BRIEF for :talkdesk°



to manage tasks, mitigate fraud, and provide real-time insights. I personally like Talkdesk's industry-specific solutions tailored to banking, insurance, healthcare, and retail with pre-built integrations and pre-designed workflows, all using AI for industry expertise, making complex tasks simple and elevating every customer interaction.

Dave Watson, Avant Field Sales Engineer

Key Features & Differentiators

Enterprise-class performance, consumer-like simplicity.

Simple

- Implement in days or weeks, not months
- Simple and elegant interface requires virtually no team training
- Administrators ramp quickly with access a free online training library

Connected

- Connected customers: Let your customers connect with you on any channel and reduce friction by capturing and passing context information to their service teams
- Connected teams: Leverage 50+ out-of-the-box integration to the most popular CRM, helpdesk and business tools. Integrate to anything with open APIs
- Connected control: Gain real-time visibility and control with global reporting

Adaptable

- Make admin changes with clicks, not code
- 50% investment in R&D delivers a steady stream of innovations to leverage
- Scale on the fly over multiple departments: Service, Sales, Helpdesk

Enterprise

- · Enjoy industry leading call quality
- Check off your security requirements
- Scale your capacity up or down with your needs
- Microservices platform offers ultimate flexibility to your customers' interactions and journeys, as well as enabling their teams with the best information and tools to serve their customers.

Qualifying & Technical Questions

- What solution is your contact center currently using?
- How is telephony integrated with the CRM/helpdesk?
- What are the growth plans for the contact center?
- How does your contact center handle seasonal volume spikes?
- Is your contact center tied to revenue?



