

Executive Overview

Vodafone is a leading technology communications company.

- Established in the UK in 1984 and operating in the US since 2005.
- They have extensive coverage in the US, and offices in NY, San Francisco and Denver, with over 200 in office employees and remote workers.
- Providing US businesses with the connectivity, support and innovative technologies they need to embrace a digital future.
- They deliver and manage services in 23 languages and over 200 countries
- Trusted by over 10 million organizations globally.
- The largest global mobile provider.

Product & Service Offerings

- Global mobility
- Fixed connectivity
- Internet of Things (IoT)
- Cloud and security solutions
- Device Lifecycle Management (DLM)
- Unified Communications
- Professional and managed services

Key Features & Differentiators

Mobile heritage Vodafone has over 30 years experience delivering mobility services to more than half a billion customers around the world.

Global footprint With the largest mobile footprint, Vodafone has reach in 80 countries (Vodafone owned networks in 24)

Expert business partner Delivering services in over 200 countries in 23 languages, Vodafone works with 1,400+ of the world's largest companies.

Dedicated support Each of Vodafone's multinational customers have their own account team to meet their needs.

Flexible financials: your customer can pay for devices upfront or lease them over a time that suits them.

Supports sustainability Production is carbon neutral, with device recycling/reuse at end of life*.

Regional compliance Local knowledge ensures devices are reliably configured to regional regulation.

Standardized service across regions Vodafone's device ca talogue and pricing is consistent everywhere.

Trusted by millions Vodafone have distributed over 30m devices and support over 600m mobile users daily.

Global network coverage Vodafone has networks in 184 countries, 800 data centers and carries 20% of world traffic.

Wide partner eco system Vodafone's best of breed partner ecosystems add real value to customers' technical setup.

Security comes first Security is embedded in their networks, providing protection against all kinds of threats.





Very happy customers Their service NPS score is 80%+, due to the support from their Managed Services teams.

Forefront of network innovation Vodafone inves t in their people, processes and networks to get the very best solutions.

Green connectivity Vodafone's European fixed network is 100% renewable, and they're helping customers reduce CO2 by 350 million tones by 2030.

Centralized platform The global platform and IoT core networks give customers complete visibility and control of their business.

One global SIM A single SIM gives access to over 500 networks around the world.

24/7 support Providing support whenever customers need it, with a single point of contact and 52 secure operating center.

Seamless integration With standard interfaces and professional services, Vodafone make it easy to integrate IoT into existing technology structures.

Experience across sectors From finance to farming, Vodafone helps businesses benefit from the power of IoT.

Simple billing Customers across the portfolio have a global team of account managers and local operating companies in over 20 countries. Industry Leaders:

Top Industries Served

• Other

Ideal Customer Profile

- Vodafone Business mobile connectivity is perfect for US companies with presence in Europe.
- DLM is perfect for a range of companies. Whether they have a dispersed workforce, are moving to a hybrid work environment, or supporting a full team in the office, DLM can facilitate better ways of working. Helping businesses meet changing expectations and adapt to the more efficient, digital, and flexible future of work
- Vodafone Business always on network connectivity is suitable for a range of businesses around the world.
- IoT is relevant for customers in any sector who want to use the power of data insight to optimize their performance through improved efficiencies, safety and innovation.



